

DVORA BRESLAW

UX UI & Graphic Designer



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- UI designer- Experienced in changing the direction of looking at the existing product, in order to improve it and make it accessible to the user
- UX designer- web and mobile
- Have the knowledge how to combine between UX and UI roles, for making the ultimate product
- Have a high work ethic, Ability to work under pressure, Capable of learning working independently and in team environment, Capable of creative, original, and abstract thought ideas



Education

New Media College

Mar 2022 - Jun 2022

Diploma in UX/UI and Graphic Designer

Study Hours - **470**

GPA - **97.8**

A number of topics from the **material studies**:

- Research methods
- Information architecture
- Gestalt psychology
- User motivation
- Graphic design principles

Nachshon – Pre Military Mechina

Oct 2018 - Jul 2019

Ulpanit Mevaseret Baruch

Sep 2012 - Jul 2018

Full matriculation certificate

including **Intensive studies** of:

Math, Physics and English,

with **Highest Honor** in **Social Engagement**



Military service

Warrior in Israeli Air Force

Jul 2019 - May 2022

Interceptor and Training Commander at Iron Dome system

- Command and train dozens of fighters at the COVID19 era, which caused shortage of personnel and soldiers and studies restrictions, which demanded **mental flexibility and creativity**

Interceptor in operational Iron Dome unit

warrior in defending of the Iron Dome "launcher site"



Personal Achievements

CEO of a company, while being a member in the "JA-YE Israel"

- Registering the Company, which included 20 workers at the Companies Registrar
- Recruiting, managing and training the team to meet all goals and feel a sense of ability
- Meeting deadlines
- Overall vision in sales and marketing

Secretary General of the District school board

Representation the Ulpanit in **debate competitions Ramon sign** nominee

Representation the Ulpanit in the **Expedition** for **Outstanding Student** Girls in Physics for the Particle Accelerator in Switzerland (**CERN**)



Skills

- Team Management
- Product Design
- Project Management
- Data architect
- UX designer
- UI designer
- Interaction designer
- UX research
- UI Developer
- Web and Mobile Designer



🇬🇧 English 🇮🇱 Hebrew



Professional Experience

Israel Railways

Case Study

Redesign and Creating UX strategy and interaction prototypes to Israel Railways

Watch Me

Creating a new smart watch prototyp as UX/UI Designer and Product Manager