



Adi Shoham

- UX/UI & Graphic Designer
- Product Manager

CONTACT INFO



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Jerusalem, Israel

LANGUAGES

Hebrew – Native Speaker

English – Native Speaker

SKILLS

Technical:

- Adobe Illustrator
- Adobe XD
- Microsoft PowerPoint
- Adobe Photoshop
- Wix

Design:

- User Research
- Usability Studies
- Prototyping
- Wireframing

Profile

I am an ambitious UX/UI & Graphic Designer. A UX/UI Branding and Graphic Design 400-academic hours technological-practical bootcamp graduate. I am curious and self-motivated, and I am Looking for my first opportunity to use my skills in the industry. References will be available upon request.

Education

- **New Media Collage, TLV** (November 2021 – February 2022)
 - 400 academic hours of intense technological and practical training and learning the fundamentals and methods of UXUI, Branding, Product Managing and Graphic Design.
 - Main topics Included: Illustrator, Photoshop, XD, final project with a real customer.
 - The bootcamp was especially designed for combat-units veterans upon their discharge.
- **Himmelfarb High School, JLM** (September 2011 – July 2016)
 - Full high school studies & Bagrut (AP).
 - Major in History and The Art of Film.

Experience

- **IDF - Commander & Staff Sgt.** (March 2018 - November 2020)
 - Full army service – rank at discharge Sgt. Major. 8 months as a Tank Commander and 1 year as a Staff Sgt. In a front-line combat unit (82nd Battalion of the 7th Division of the Armored Forces).
 - Personal excellence award by the Commander of Southern-Command (Maj. General) for outstanding excellence and operational conduct in the Israel-Gaza border (August 2019).
 - Knowledge and experience in management and leading of complex projects from planning to executing, working with a variation of bodies and authorities, teamworking and working under pressure circumstances.
 - Leading, commanding and being responsible for both big (57 soldiers) and small (3 soldiers) groups.
- **Sukkah Depot NYC – Marketing & Salesman** (September 2021)
 - Provide excellent customer service and full customer support, fitting each customer with the suitable product.
 - Maintaining clean and organized working space.
 - High work ethic.
- **Israel Destination – Logistics & Social Counselor in a Youth Summer Program** (September 2021)
 - High level mobile real time logistical management for an 80 people group.
 - Excellent social skills.

Additional

- Currently working in a half time position as counselor in an at-risk youth boarding school named 'Yiftach' in Ovnat.
- 8 months of Volunteering in an after-school childcare facility in Beit She'an.
- A Bronfman Fellowship Program for Young Jewish Leaders alumnus.



My Portfolio - <https://azs1998.wixsite.com/protfolio>