GAL ZAMIR

UI/UX designer & researcher

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I'm focused on creating meaningful experiences through design.

English - Fluent Hebrew - Native

Education

2022

UI/UX Studies, New Media Institute

- Used quantitative and qualitative data to solve problems.
- Designed products, comprehensive start to finish processes - from UX research to UI design and final product.
- Responsible of user and market research, data architecture, interaction and visual design.
- Main project - Tesla website redesign, case study.

Work

2021

Department Manager, TY Summer Camp

- Managed 5 workers, responsible for keeping track of high quality content production.
- Led events while coordinating with different factors and teams.
- Adjusting schedule of team to real- time events and according to demand.

2017- 2018

Gap Year Mentor, Scouts

- Mentored underprivileged teens.
- Lived with and counseled International trainees.

2022

Surfing Instructor, My Wave

- Instructing young adults to learn and develop skills while engaging with the ocean.

Military Service

2018- 2021

Commander, Combat Intelligence

- Managed 15 combat soldiers.
- Team leader in command course - certified 10 future commanders and officers.

Skills

UX Research	Data Architecture	UI Design	
Wireframes	Usability Tests	Interaction Design	
Prototypes	Mobile & Web Design	Personas	
Sitemaps	User Scenarios	Empathy Maps	

Tools

XD	Figma
Canva	Miro
Photoshop	Illustrator
Sketch	Office Suite